Rules of Public Advocacy

CDT is committed to upholding ethical conduct in all aspects of its work and has several policies that aim to ensure that we adhere to the highest ethical standards in our work. These policies are contained in our Statute, Work Regulations, and other documents. These rules of ethical advocacy complement our other documents, setting forth the minimum standards that our organization adheres to, with the intention of being transparent and ethical in our public advocacy activities.

Public advocacy is defined as any form of communication that is established, conducted, or directed towards decision-makers or individuals or organizations with influence, with the aim of influencing that person or organization and their decisions.

These rules apply to all CDT employees.

- We introduce ourselves by name and organization to those we seek to influence.
- We consistently strive to disseminate reliable, verifiable, and up-to-date information.
- The positions we advocate for are based on objective and professional analysis and adhere to scientific research standards.
- We do not engage in inappropriate influence on decision-makers, including manipulation, intimidation, or coercion.
- We do not provide any inappropriate advantages, services, or gifts to decision-makers, their associates, or members of their families.
- We do not accept gifts or anything of value from any organization or individual if it can reasonably be interpreted as a gift motivated by a desire to influence CDT.
- We do not make contributions to political parties.
- We report on our advocacy efforts and provide the interested public with all requested information to the best of our knowledge.
- In the event that we conduct advocacy activities through external service providers, we ensure that these providers are familiar with the ethical standards of public advocacy and that compliance with these standards is included in the terms of their contract.